

# BROOKE LOWN

e-Learning Developer



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## PROFESSIONAL PROFILE

An accomplished e-Learning professional with over ten years of broad development experience in all aspects of e-Learning. With expertise in rapid e-Learning development tools and methodologies, I have successfully developed thousands of hours of e-Learning during my career. I am dedicated to developing flexible, innovative, and easy-to-use training products that provide customers with an effective training solution, while using the very latest in e-Learning technology.

## EXPERIENCE

### e-Learning Developer, Contract Fortune|UNC | Remote | August 2017 - Present

e-Learning developer for the University of North Carolina Kenan-Flagler Business School and Fortune. Started on the ground floor of this innovative offering featuring executive development for leaders to develop their business expertise using the flexibility of virtual interactive learning.

- Created over 95 e-Learning projects on various subjects including Strategic Decision Making, Negotiations and Marketing using Articulate 360 and animation software including Camtasia, PowToon and Bitable

### Senior e-Learning Developer LawFirmElearning | Remote | May 2014 - May 2017

Senior e-Learning Developer of a small business specializing in creating engaging, next-generation online learning solutions that address the wide variety of learning styles in today's multi-generational, mobile workforce.

- Plan, create, develop, and support learning technology initiatives and provide technical expertise
- Provide support and training on existing and emerging learning platforms, practices, and technologies

### e-Learning Developer ASI Government | Remote | May 2009 - May 2014

Exclusively developed or managed the development of the Applied Learning Online library, which offers acquisition, contracting, and program/project management modules to meet the learning and development needs of the federal workforce.

- Develop and program online learning templates and applications
- Search for and adapt existing content, or create custom interactive content using materials provided by client or subject matter expert
- Experience developing fully 508-compliant e-Learning modules using Lectora Inspire

## APPLICATIONS

Articulate Storyline 360	■ ■ ■ ■ ■
Articulate Storyline 2	■ ■ ■ ■ ■
Articulate Suite '09	■ ■ ■ ■ ■
Camtasia 2018	■ ■ ■ ■ ■
Lectora Inspire	■ ■ ■ ■ ■
Adobe Captivate	■ ■ ■ ■ ■
Adobe Photoshop	■ ■ ■ ■ ■
Adobe Premiere	■ ■ ■ ■ ■
Adobe XD	■ ■ ■ ■ ■
PowToon	■ ■ ■ ■ ■
Renderforest	■ ■ ■ ■ ■
VideoScribe	■ ■ ■ ■ ■
Biteable	■ ■ ■ ■ ■
Audacity	■ ■ ■ ■ ■
Microsoft PowerPoint	■ ■ ■ ■ ■
Teamwork	■ ■ ■ ■ ■

## PROGRAMMING

SCORM 1.2/2004	■ ■ ■ ■ ■
AICC	■ ■ ■ ■ ■
HTML5/Mobile	■ ■ ■ ■ ■

## LMS

SCORM Cloud	■ ■ ■ ■ ■
SumTotal	■ ■ ■ ■ ■
CourseMill	■ ■ ■ ■ ■

## EDUCATION

A.A.S // Visual Communication Technology  
Rochester, NY

## PORTFOLIO

[www.BrookeLown.com/myportfolio](http://www.BrookeLown.com/myportfolio)